



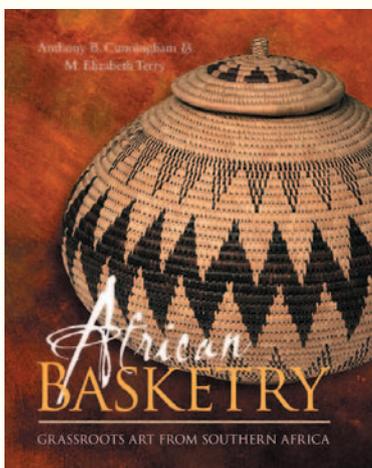
PATRICIA LYNCH-BLOM

graphic design consultant cv

Freelance graphic design services is my business, my life, my passion.

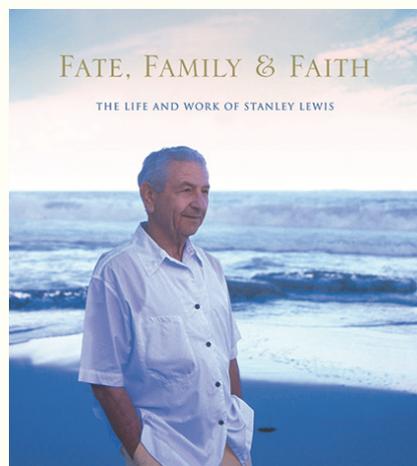
With a solid foundation of study at the Cape Technikon and the Ruth Prowse School of Art, followed by some 17 years gaining experience with top design studios and advertising agencies locally as well as spending time abroad, I am able to offer a comprehensive range of services in book design – including cover design, graphics, typesetting, production and overall project management.

Fluent in three languages, well travelled and with broad interests in nature, travel, people and places, understanding and articulating my client's briefs accurately has been pivotal to my successes in this field. I invite you to browse my site and see how we can turn your dream into a proud publication.



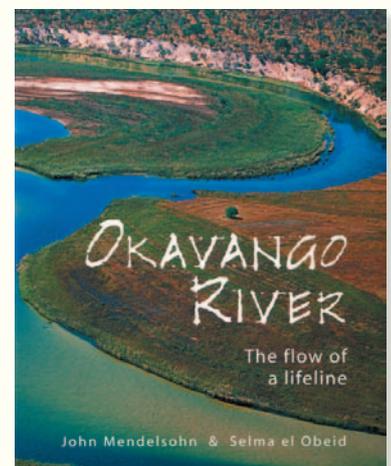
1985

Matriculated from Maria van Riebeeck Girls' High School, situated in the Riebeeck Valley.



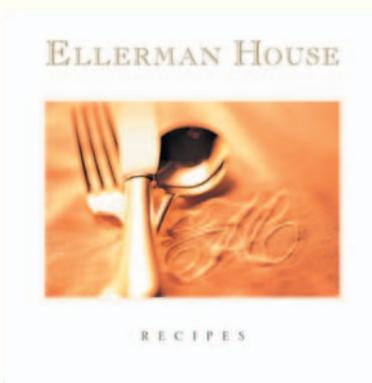
1986 – 1988

Attended Cape Technikon (Graphic Design) and Ruth Prowse School of Art (Book Illustrating).



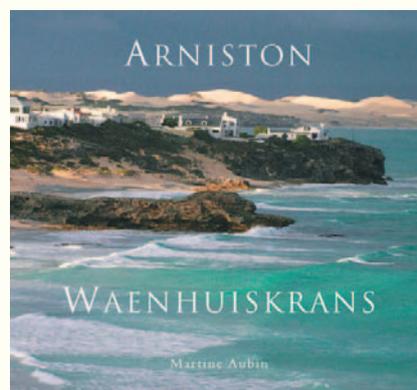
1990 – 1991

Spent a year in Germany, travelling and studying the German language.



1991 – 1993

Employed as a junior artist at Bromfield's Design Studio, Cape Town, assisting the studio manager as a packaging designer. Woolworths was our main client.



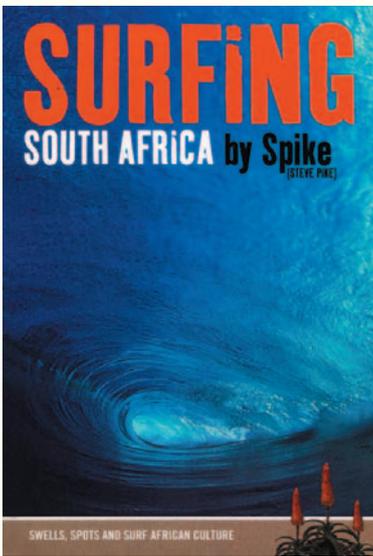
1993 – 1995

Employed as a designer at Concept Marketing Advertising and Promotions. Our main client: Shell SA, handling the below-the line account.



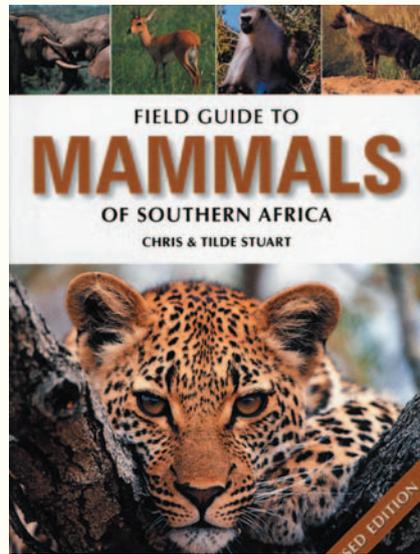
1995 – 1996

Formed a television production company – Zeplin Productions – and spent a year producing environmental programs for television.



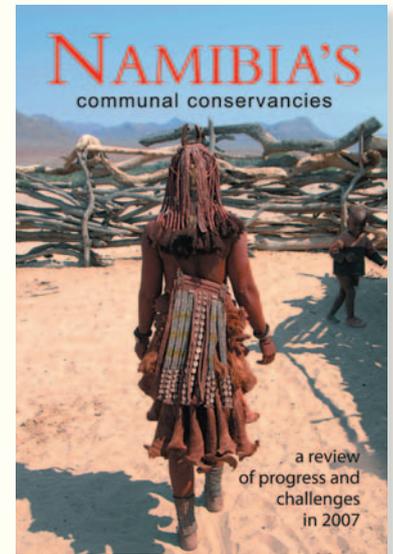
1996 – 1997

Employed as a designer at Ogilvy Mather Rightford Searle-Trip & Makin Advertising Agency. My main client: Ackermans, handling the below-the line account.



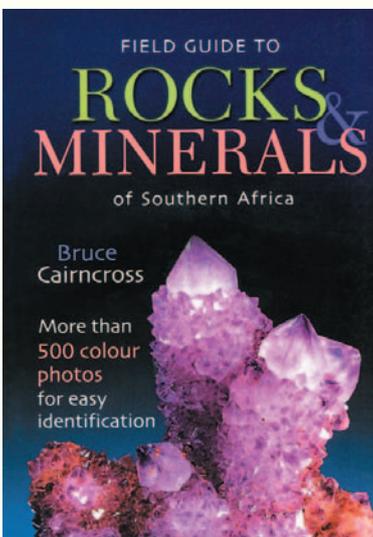
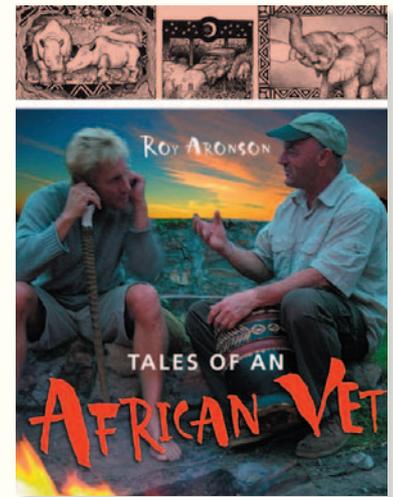
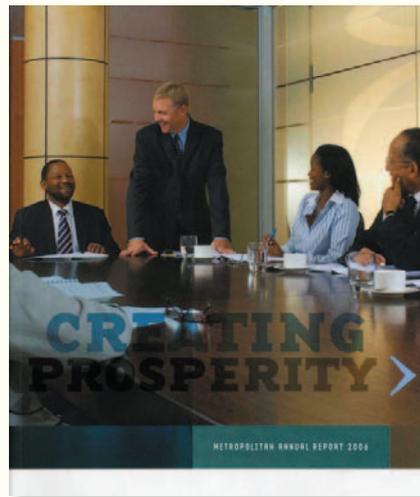
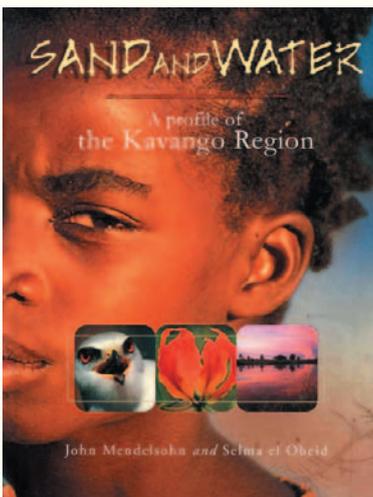
1997 – 1999

Employed as a senior designer at Impact Design Studio. My main client: Tiger Brands, handling the below-the line account & packaging design.



1999 – 2002

Employed as a senior designer at Purple Berry Communications Advertising Agency. My main client: Nedcor Investment Bank, handling the below-the-line account, designing of Annual Reports, Quarterly Reports, etc.



2002 – PRESENT

I have been offering freelance graphic design services since 2002.

CLIENTS:

Pam Golding Properties | Robben Island Museum | Old Mutual Group Schemes | Oceana Retail Holdings Ltd (London) | Struik Publishers (A division of New Holland Publishing South Africa) (Pty) Ltd | Juta & Company Ltd | New Africa Books | Ibis Books | Nasou Via Afrika | Double Storey Books | MML | Purple Berry Communications | Research and Information Services of Namibia | Namibian Association of CBNRM Support Organisations | Namibia Nature Foundation | National Botanical Institute of Namibia | Arrowvet Publishers | Black Knight Publishing (Pty) Ltd | Various self-publishers

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